

ABC RADIO AUSTRALIA LAUNCHES FM96 IN VIENTIANE

Monday, 3 November 2008

If you live in Vientiane you can now access ABC Radio Australia's newest FM service on 96FM.

Radio Australia's CEO, Mr Hanh Tran will officially launch the new FM96 service accompanied by popular Breakfast Club presenter Adelaine Ng, at the Lao Plaza on November the 18th.

The new broadcasting arrangement has been made possible by working in close partnership with Lao National radio, the national broadcaster of Laos.

Breakfast Club co-presenter, Adelaine Ng said, "The Breakfast Club is such a friendly, easily accessible program, it offers something of interest for native English speakers as well as catering for locals that speak English as a second language or are learning English."

"Finally we are able to reach our listeners in Vientiane via FM and provide a high quality service that is rich and diverse in attitude and entertainment. The development of our FM network throughout the Pacific and South East Asia enables us to have closer interaction with our audiences, which builds on our programming. It is exciting to now know that audiences in Vientiane will now be able to engage with our programmes via 96FM" says Hanh Tran, Chief Executive of Radio Australia.

Radio Australia's FM96 service will deliver high quality programming to audiences in Vientiane and surrounding areas, enabling Laotians to connect to a diverse choice of programmes that have thus far been available only via shortwave.

Radio Australia now has 15 24-hour FM relays throughout Asia and the Pacific.
Port Moresby & Lae 101.9FM; Honiara 107FM; Port Vila & Santo 103FM; Suva & Nadi 92.6FM; Nuku'alofa 103FM; Kiribati 90FM; Rarotonga 93FM; Apia 102FM; Phnom Penh and Siem Reap 101.5FM; Dili 106.5FM and now Vientiane 96FM.

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