

## Daily news podcasts from Radio Australia

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**MELBOURNE – Commencing this week Radio Australia is producing two daily 3-minute news podcasts.**

Already comprising a large portion of the ABC's podcast audience, the new formats are designed specifically as podcast news, with 'OZPOD', focusing entirely as an Australian daily news wrap and 'PACPOD' providing a daily Pacific news summary.

Podcasting content has tended to be characterised by feature programming, documentaries and English lessons rather than 'short-shelf' life content such as news, making the new and original formats unique.

Radio Australia's News Editor, Deborah Steele stated, "Building on the current growth in demand for Radio Australia's digital content, specifically podcast downloads, we have identified a niche for supplying our target markets with high quality daily Pacific and Australian news podcasts."

The two new podcast programs continue the expansion of Radio Australia's content available online and further add to Radio Australia's on-going commitment to providing listeners and Internet users across Asia and the Pacific with high quality regular programming that can be accessed at their convenience.

OZPOD can be subscribed to at:

[www.radioaustralia.net.au/podcast/news/australia.xml](http://www.radioaustralia.net.au/podcast/news/australia.xml)

PACPOD can be subscribed to at:

[www.radioaustralia.net.au/podcast/news/pacific.xml](http://www.radioaustralia.net.au/podcast/news/pacific.xml)

Radio Australia currently offers a wide range of podcasting in multiple languages ranging from bi-lingual English lessons to its Asian and Pacific focussed programs such as Innovations, Pacific Beat & Pacific Beat – On the Mat, Asia Pacific & Asia Pacific - Business, In the Loop, Correspondents Notebook, Match Night Asia, Australia Now and the Breakfast Club.

All Radio Australia subscriptions are available at: [www.radioaustralia.net.au/subscribe/](http://www.radioaustralia.net.au/subscribe/)

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